

2019-2020 Advertising Rate Schedule Six Mile Post

*The award-winning student news organization
of Georgia Highlands College, serving over
6,000 students, faculty, and staff on six campuses in
Rome, Cartersville, Marietta, Paulding and Douglasville*

Local Rate for Standard Printed Ad Sizes

Size in inches (width x height)	Type of Ad	Cost
9.5 x 9.75	1 page (49 col. inches)	\$250
9.5 x 5	1/2 page (25 col. inches)	\$125
5.65 x 4	1/4 page (12 col. inches)	\$ 60
3.725 x 6 (vertical ad)	1/4 page (12 col. inches)	\$ 60
7.575 x 3	1/4 page (12 col. inches)	\$ 60
3.725 x 3	1/8 page (6 col. inches)	\$ 30
1.87 x 4 (vertical ad)	1/12 page (4 col. inches)	\$ 25
Business card size	3.725 x 2 (4 col. Inches)	\$ 25

*To calculate the cost of other ad sizes, multiply no. of cols. wide X height in inches X \$5.00.

(1 col. = 1.8") (2 cols. = 3.725") (3 cols. = 5.65")
(4 cols. = 7.575") (5 cols. = 9.5")

*Discount of 5% off total bill for local ads run 3 or more consecutive times with only minor changes in the ad or publication ready.

Ask about rates for advertising at sixmilepost.com

*For one color plus black, add \$100 to the cost of each ad.

*For full-color, add \$250 to the cost of each ad.

*First-time advertisers will be asked to pay up-front for at least one ad.

Local Rate: \$5.00 per column inch for non-standard sizes
(One column wide x one inch tall)

National Rate: \$7.00 per column inch for all ads

Insert Rate: \$100 (local rate); \$150 (national rate)
(Per 1,000) maximum size: 11 x 11
minimum size: 4 x 4

Projected Publication Dates 2018-2019	Ad Deadlines (noon)
Oct. 8 (Back-to-school issue)	Sept. 25
Oct. 29	Oct. 16
Nov. 19 (Holiday issue)	Nov. 6
Feb. 18	Feb. 5
Mar. 10	Feb. 26
Mar. 31	Mar. 18
Apr. 28 (Graduation issue)	April 15

For more information or to place an ad, please call the *Six Mile Post* ad manager at **706-295-6361** or email **ads6MP@student.highlands.edu**
Fax number **(706) 295-6610**

***Please direct fax to the attention of the *Six Mile Post*.**

Six Mile Post
Georgia Highlands College
3175 Cedartown Hwy.
Rome, GA 30161

